



# Annual Progress Report

## **AN APPEAL:**

***YCB appeal - invites the bona-fide global partnership from the donors, funding agencies, charitable institutions from all the corners of globe for fulfilling its un-cherished aims and objectives of people's empowerment.***

## **Our Donors:**

- ✓ Andhra Pradesh Aids Control Society(APSACS)- Vijayawada
- ✓ CHILDLINE India Foundation, Mumbai supported by Ministry of women& Child Development, GOI
- ✓ National Bank for Agriculture and Rural Development (NABARD), AP Regional Office, Hyderabad
- ✓ Indian Literacy Project- Bengaluru/USA
- ✓ Water Resource Department, Command Area Development authority, GOAP
- ✓ Department of Ground Water, GOAP
- ✓ Departments of Agriculture, Fisheries and Horticulture
- ✓ Syngenta Foundation India, PUNE
- ✓ Nehru Yuva Kendram, Srikakulam, Ministry of Youth affairs and sports, GOI
- ✓ Khadhi and Village Industries commission, Mumbai, GOI
- ✓ District Cooperative Central Bank, Srikakulam

**VISION:-** To materialize the Mahatma Gandhi's dream of rural reconstruction by ensuring cent percent participation of people in the development process with enhanced knowledge, skills and right thinking by 2030

**MISSION:** To impart skills, knowledge and techniques to marginalized people in rural and urban slum areas so as to enable them to improve their capacities and enjoy their rights, choices and opportunities to control the environment, resources and power by strengthening their institutional base.

**GOAL:** To facilitate the process of empower women, youth and deprived communities in the society by reducing their vulnerabilities and liberating them from oppression and exploitation through needful interventions by 2030

## **OUR CORE VALUES:-**

- **Accountability, transparency and Social Audit**
- **Gender equality**
- **Respect Secular policies**
- **Respect of Human values and Human rights**
- **Democratic functioning at all levels**
- **Social Justice to vulnerable groups**
- **Child Centered Policies**
- **Adopt corruption free service delivery systems at all levels**

## **PROGRAMME MANAGEMENT:-**

- ❖ The 9-Member Executive committee headed by its President is managing its affairs, but the Project Director of the Organization undertakes the day to day management of the project activities of the Organization with the support of recruited well trained staff. There is 48 articulated staff with the education Background of Graduation and Post Graduation in Social Work, Economics, Management, Rural Development, Agriculture, and Engineering are rendering their Professional and expert services supported by 132 volunteers.
- ❖ Technical Consultants comprised of 1 Legal expert, 1 Agriculture professional, 1 civil Engineer, 2 Textile designers, 2 IT Professionals and 1 Medical expert are rendering their expert services on consultancy basis.

## **Locus Standee:**

- ❖ YCB was adjudged for prestigious “National Youth Award for 2012-13” in organization category by Ministry of Youth Affairs and Sports, GOI. The award carries a cash award of Rs.1.00 Lakh, a medal and a merit Certificate which was awarded by the Hon. Minister for Youth Affairs & Sports, GOI, on 12<sup>th</sup> January, 2014 during National Youth Days Celebrations held in Ludhiana , Punjab state.
- ❖ His Excellency the Governor of Andhra Pradesh awarded Merit Certificate and Gold Coated Silver Medal for recognition of outstanding performance in the field organization of blood donation camps and membership enrollment for Indian Red Cross Society for the year 2006-07
- ❖ YCB was adjudged as best voluntary organization by the district administration Srikakulam, several times and awarded merit/ appreciation certificates during Independence day and Republic Day celebrations.
- ❖ YCB was adjudged as best Youth organization at State level in the year 1990–91 by the Directorate of Youth Services, Government of Andhra Pradesh.
- ❖ Nehru Yuva Sanghatan, Department of Youth Affairs and sports, GOI, New adjudged as Best Voluntary Organization in the year 1992-93 and awarded Rs. 20,000/- cash award and a scroll for its outstanding work done in the field of Rural Development.
- ❖ National Defense Academy officer’s team visited and reviewed the efforts done by YCB to mobilize people for optimum utilization of Govt. welfare schemes and awarded a memento in significance of its outstanding work.
- ❖ YCB is a network partner in Several National Level and State level Networks i.e. Campaign against Child Labor, AP Alliance for Child Rights, Right to Education Forum and Children’s Movement for climate Justice.
- ❖ The activities undertaken by YCB were published in Kurukshetra Journal and in several daily newspapers and telecast in media channels like TV9, ETV, NTV, HM TV, Door Darshan etc.
- ❖ YCB received a merit certificate awarded by the Collector & District magistrate during Independence Day Celebrations held on 15<sup>th</sup> August, 2012 at K.R Stadium, Srikakulam
- ❖ Foundation for MSME Clusters adjudged our organization for 2<sup>nd</sup> Annual Award for responsible BMO and awarded 2<sup>nd</sup> rank at National level in cluster category during 2016 and again 3<sup>rd</sup> rank in 2017
- ❖ Received prestigious Polestar Award by Polestar Foundation, Chennai in recognition of exemplary work in community development and participation during 19<sup>th</sup> POLESTAR Award
- ❖ Led the NGOs in SKLM District to extend services to people during Lockdown situation followed by COVID-19 pandemic as per the orders of NITI AYOJ; District Administration.

#### GOVERNANCE

- ❖ YCB was promoted by an experienced teacher’s community who are committed to give the best citizens to the society.
- ❖ The Governance consists of 9- member Board from among the 85 member General Body.
- ❖ YCB Board drives the organization with a great amount of clarity of Vision and Mission.
- ❖ YCB is driven by its Core Values. Governance is very strong.
- ❖ The 9 - member Board is accountable for the General body. Every year Annual General Body meeting conducted in June/July probably. The General Body empowers the 9 - member Board and this in turn promote office bearers to undertake the day to day functions of the Organization.
- ❖ The Office Bearers are President, Secretary, and Treasurer.
- ❖ No one in the Board has relationship with the other members.
- ❖ Entire Board comprises of committed, non controversial, non political and non sectarian members from the Society.
- ❖ The Organization is also staked with an excellent drive with highly skilled professionals from myriad sectors like health, education, Agriculture, entrepreneur development, women empowerment, child development and rural development.
- ❖ Six member technical advisors act as special invitees on the Board and providing required techno managerial guidance to the Managing Committee.

- ❖ 5-member Grievance Redrasal committee was constituted to address the gender related offences among staff members and on staff members.

#### SECTORAL THRUST

<b>RIGHTS</b>	Protection of Child Rights, Health Rights, Tribal Rights and Human Rights
<b>HEALTH AND SANITATION</b>	Community Health and Education, Rural Sanitation, Risk Reduction of High Risk Groups and Fishermen Communities
<b>EDUCATION</b>	Girl Child Education, Education to Migrant Children and Child Labor & Skill Development to Adolescent girls
<b>ENVIRONMENT</b>	Promotion of Natural fiber products, Environment protection through rain water harvesting, Tree plantation, protection of Bio-diversity & Climate change management
<b>AGRICULTURE</b>	Promotion of Organic Farming , Promotion of Natural Farming crop diversification; Seed promotion; promotion of Integrated Pest management: Promotion of Integrated Farming Systems
<b>TRAINING &amp; EMPLOYMENT</b>	Imparting Vocational Training and creating opportunities for self employment and employment to youth and
<b>Gender equality</b>	Promote gender responsive governance; gender sensitiveness among local body representatives; village level functionaries; policy makers; Create equal opportunities to women inside the organization and support them to get equal opportunities in Govt., and private sectors

OUR FOCUS	
<b>GIRL CHILD</b>	Rescue and rehabilitation of adolescent girls and destitute women from trafficking
<b>WOMEN</b>	Enterprise development as a tool to empower them, encourage them to contest in local body and general elections
<b>CHILDREN</b>	Rescue & Rehabilitation of Children at risk and in difficult situations
<b>FAMILY</b>	as a unit

#### KEY OBJECTIVES

- To work for the cause of literacy.
- To attain the goal of health for all
- To attain uplift of women, children, physically handicapped persons and people of weaker sections.
- To work for Comprehensive rural development.
- To provide safe drinking water, sanitation, shelter, health facilities to rural people.
- To develop social forests for the preservation of nature and protection of environment.
- To work for the development of Handicrafts and Handlooms sector so as to create more employment opportunities to youth, women in rural areas.

#### Key strategies:

- Social Mobilization and organization
- Advocacy & lobbying
- Networking of people's organizations

Human Resource Development  
 promotion of Co-operation and self help  
 Increase skills and capacities of people to fight against their vulnerabilities.  
 Participatory Approaches  
 Optimum utilization of Information Technology

### Milestones

- ☑ **5 - Swakrushi Thrift & credit societies promoted and registered under MACTS Act, which are self- reliant.**
- ☑ **Empowered 6295+ women and youth with proper vocational skills and crafts and promoted them as rural entrepreneurs**
- ☑ **Mainstreamed 8750 out of school children, child laborers and migrant children by enhancing their competencies and proper motivation**
- ☑ **Provided skills to 10688 farmers in organic farming and sustainable agriculture**
- ☑ **Capacitated youth force in 100 villages for the Development of villages after giving proper motivation**
- ☑ **Generated awareness on the importance of sanitation and created demand for individual sanitary latrines in 124 GPs and facilitated for Construction of 11000 sanitary latrines in 124s GPs**
- **Around 12550 IOL/ cataract operations done and 750 Acceptance letters taken from Eye donors.**
- ☑ **Care and Support extended to 1112 HIV affected and Infected Children and their parents in 7 revenue Mandals and mainstreamed them with Govt. programs.**
- ☑ **2 Community Based Organizations promoted for FSWs & MSMs/TGs communities separately and capacitated the managements of CBOs to manage their affairs independently**
- ☑ **Capacity Building was given to 150 tribal farmers on Natural Resource Management such as Land utilization & Water management under re-settlement action plan**
- ☑ **Built Capacities of 2000+ farmers in 11 Water User Associations (WUAs) in 4 Mandals to make better use of irrigation tanks after renovation and promoted livelihoods to farmers depend on cultivation, cattle rearing, and milk growing.**
- ☑ **3 Irrigation Tanks renovated & 1 Irrigation Open Well constructed with community partnership and created irrigation facilities to more than 2000 acres of Farm fields.**
- ☑ **Improved capacities of 325 Managements of WUAs in Joint azmoish, sustainable Agriculture, water Management etc.,**
- ☑ **Promoted 2500 village level resource persons and 140 Mandal Resource persons on Gender Responsive Governance**
- ☑ **170 Youth were given Free ARMY coaching and prepared them to participate in ARMY Rally**
- ☑ **Promoted 3Farmer Producer Organizations with 1489 farmers enrolled as members and generated Rs.14. 89 Lakhs Share Capital**
- ☑ **Working in Collaboration with Deptt. Of W & CD, initiated Balabadi method of teaching in 150 AWCs and Deptt. of Education introduced activity based education system in 145 Primary and interventionssuch as Science Kits, Career information charts, Children Libraries, Child right clubs setup in 40 UP/ High schools to improve learning levels of students.**
- ☑ **Child Helpline 1098 is installed with the support of CHILDLINE India Foundation under ICPS/ of Ministry of W & CD; GOI and extending support to Children at risk since 2011 July.**

- ☑ **Initiated Capacity Building to Water Users in Farming sector under AP Integrated Irrigation and Agriculture Program supported by Water Resource Department and initiated civil works in Irrigation tanks.**

## Executive Summary

Youth Club - Bejjipuram is a Secular, apolitical organization founded by 20 elite, committed and educated youth inspired by the Mahatma Gandhi Philosophy of rural reconstruction through Non – violence and Grama Swarajyam and the inspiration of Swami Vivekananda preaching's in the year 1980. The aim of the Organization is to fulfill the Human Values by serving the needy, downtrodden and under privileged sections of the society and inculcate the culture of Mutual Cooperation, Self Help, Self respect, Mutual Aid and encourage them to participate in decision making in order to cherish the objective of People's empowerment.

Initially YCB had focused its emphasis on the basic needs of the village communities in erstwhile Ranastalam Block in Srikakulam District of United Andhra Pradesh during nineteen eighties and slowly extend the reach of services to unreached areas and unreached communities to other Mandals in the district and Districts.

YCB always stays close to the hearts of the communities and assessed the needs and potentials in a participatory manner. Channeling the youth force to rural reconstruction, YCB has been extending its sensible support to communities for their socio – economic empowerment during the last 41 Years.

Srikakulam is one of the poverty stricken districts of Andhra Pradesh State from where we observed migration of deprived and disadvantaged communities in large numbers to neighboring States and Districts in search of livelihoods. YCB has chosen Srikakulam consciously to serve the poor in the district. Presently YCB is working with rural people and under privileged people living in rural areas of 16 Revenue Mandals, 1 Municipal Corporation and 3 urban Municipalities in united Srikakulam District striving to achieve sustainable development goals 1. End hunger, achieve food security and improved nutrition and promote sustainable agricultural 2. Ensure healthy lives and promote well being for all at all ages 3. Ensure inclusive and equitable qualitative education. 4. Achieve gender equality. Further it was able to extend its services often to deprived people in Visakhapatnam; Vizianagaram; East Godavari Districts in AP during the past 20 years to some extent to implement need based programs.

**YCB's most promising approach is to promote and strengthen the community based organizations** with different communities like farmers, artisans, high risk groups and rural women. During recent times it has changed its policy to reduce human resources and mostly depend on Information Technology and computerized systems in reporting and accounting according to changing trends of the world.

**01. Target Intervention Program for high risk Groups supported by APSACS:****INTRODUCTION:**

This report basically dealt with the progress of interventions implemented under TI Project supported by AP State Aids Control Society-Vijayawada during **April 2022 to March 2023** aiming at empowering the HRGs in Srikakulam District of coastal Andhra Pradesh. The Project services are being delivered to 1512 active HRGs out of 3576 registered population. Among them 712 are Female Sex Workers and 717 are MSMs & 83 are TGs. The target area consist of 64 Hotspots spread over in 13 Revenue Mandals and 4 Urban Municipalities. The target group FSWs consist of street based, brothel based and Home based categories and MSMs consist of Kothi, Double ducker and transgender categories.

During the year 16 Peer Educators identified 281 New HRGs. It gave new strength to the Project with the inclusion of New HRGs. The PEs and ORWs were capacitated in Project components by organizing 2 internal trainings utilizing the resources and support extended by Project Officer- SETU, ICTC / DSRC staff and DPM- DAPCU, Srikakulam.

The Target Intervention project is a core composite offering services to HRGs mainly on 6 components as follows

- ❖ Behavior change Communication
- ❖ STI Management
- ❖ Condom promotion
- ❖ Referrals & linkages
- ❖ Enabling environment
- ❖ Community Mobilization

**Goals and Objectives of the Intervention:**

**Goal:** To halt and reverse the epidemic of HIV/AIDS Infection among 1512 HRGs in 13 targeted Mandalas of Srikakulam District of Andhra Pradesh under NACP - IV.

**Objectives:**

- To implement effective Behavior change communication to prevent new infections among 1512 HRGs
- To increase 100% knowledge levels of 1512 HRGs on prevention and control of STI/HIV infections
- To improve health seeking behavior among 1512 HRGs by implementing effective BCC strategies at field level through peer educators and peer navigators
- To increase consistent and correct use of condoms among 1512 HRGs by increasing their negotiation and communication skills.

- To create enabling environment to HRGs with the support extended by Government, NGOs, Public representatives and Power structures.
- To increase utilization of services available with Govt. institutions like ART, ICTC,PPTCT,DMC,DSRC and clinics like CHC/PHC/UHC/AH
- To empower and strengthen 2 Community Based Organizations so as to enable them to address, the common issues of the HRGs separately for MSMs/TGs and FSWs Communities.
- To ensure optimum utilization of the referral services available in Govt. Institutions by 1512 Active HRGs.
- To improve Socio - Economic back ground of the 1512 HRGs and thereby stop trafficking of Women and adolescent Girls among their families.

### **Targets & Achievements for the period from April-22 to March-23**

DETAILS OF HRGs (April-2022-March23):

<b>High Risk population</b>	<b>FSW</b>	<b>MSM</b>	<b>TG</b>	<b>Total HRGs</b>
Contract population	696	641	63	1400
Total registrations	1993	1457	126	3576
No. of HRGs as on 31st March,2023	712	717	83	1512
Drop outs during 2022-23	121	74	1	196
New HRGs identified during 2022-23	124	142	15	281
Current coverage	712	717	83	1512

### **INDICATOR WISE TARGETS & ACHIEVEMENTS:**

#### **BCC& Condom promotion:**

S.No	INDICATOR	TARGET	ACHIEVEMENT	%
1	1-1 Contacts	34074	34074	100%
2	Regular Contacts	34074	34074	100%
3	Condom Distribution	378316	341528	90.20%
4	SM Distribution	378316	36118	9.50%
5	Commercial	378316	226	0.05%
6	Lubes	4000	3597	89.90%

#### **STI MANAGEMENT:**

S.No	Target	No.of Tests performed	%	STI	F/up	Partner Treatment
1	5710	5700	99.80	16	16	16

#### **Referrals & Linkages:**

Indicator	Target	No.of Tests performed	%	Positives Identified	Linked to ART	CD 4	Viral Load	Known +ves Identified and Registered



ICTC	2809	2806	99.8 0	1	1	46	43	8
RPR	2912	2909	99.8 0	0	0	0	0	0
INDEX SPOUSE	-	11						
INDEX PARTNERS	-	424						
HRGs SPOUSE	-	26						
HRG PARTNERS	-	388						

### **Advocacy & Crisis Management:**

- We conducted 16 Advocacy Meetings with Police, Health Department, Anganwadi workers and other Stake holders in 11 Mandals.
- We conducted 2 Legal Awareness Meetings with the support of DLSA, Advocates.
- We solved 69 Crisis in various Hotspots

### **Community Mobilisation:**

- Mobilized 50 HRGs to participate in World AIDs Day Event Organized by DM&HO.
- Conducted International Women's Day. We mobilized 50 FSWs to participate in the event and were felicitated
- Mobilized HRGs to Kalajata programs organized in 9 Mandals by DAPCU/APSACS
- Mobilized 80 HRGs to Nutrition Programs organized in Narasannapeta, Rajam, Lolugu and Etcherla by Philonthropic organizations . We mobilized 30 CLHIVs to receive Nutrition support extended by donors in TI Project Office, Srikakulam

### **CBS Tests:**

We conducted 75 CBS camps in 54 uncovered and 21 covered locations during the year. Total tests performed 2598 (HRGs: 520 and General 2078). We identified 14 HIV suspected cases and referred to ICTC Centers for confirmation. 14+ve cases of HRGs registered in ART Center, Srikakulam.

### **Enabling Environment:**

#### **Social entitlements provided to HRGs with the support of District administration**

<b>Schemes</b>	<b>No. of HRGs Benefitted</b>
Arogya Sri Cards	1499
House Pattas	30
Vidyadevena	16
Vasathidevena	16

Rythubarosa	38
Single Women Pension	92
Ammavodi	83
YSR Asara	09
YSR Cheyutha	4
PLHIV Pensions	5
TG Pension	87

**Note: 1499 HRGs were provided with Ration Cards, Adhar cards, Voter ID and covered under Arogya Sree Health Insurance**

## **02. YCB Truckers Intervention Project- Ichapuram:-**

The project was initiated in Ichapuram town on 1<sup>st</sup> January 2021 after getting sanction from AP State AIDS control society, Amaravathi. The present report is for the period from 1<sup>st</sup> April 2022 to 31<sup>st</sup> March 2023 for the activities under taken as per the action plan for 2022-23. There are 10 Major sites and 49 Truckers halting points identified along side of National High Way-16 from Pydi Bheemavaram to Purushothapuram interstate boarder covering a distance of 163 KMs.

### **Achievements for the Period from 1<sup>st</sup> April 2022 to 31<sup>st</sup> March 2023**

#	Name of the Indicator	Target	Achievement	%
1	Contact Population	10000	10000	100
2	No of New Truckers registration	5000	4920	98.4
3	No of Active Truckers	40000	44320	111
4	1-1 contacts	40000	44320	111
5	Regular outreach contacts	40000	44320	111
6	Condom distribution	24000	15490	64.54
7	Condom Outlet	213840	60629	28
8	Clinical attendance	10000	10317	103
9	RMC	10000	10014	100
10	STI	360	303	84
11	No of ICTC tests	6000	4680	78
12	No of HIV +ves	500	7	1.4
13	No of Alive HIV +ves (cumulative)	500	13	2.6
14	No of HIV +ves linked to ART	7	2	29
15	No of Alive HIV +ves linked to ART (cumulative)	13	4	31
16	No of CD4 tests done	13	4	31
17	Advocacy (Monthly Two)	24	24	100
18	Demand Generation Activity (DGA) (M-3)	36	36	100
19	Congregation Event (Quarterly once)	4	5	125

20	Mid Media (Monthly two)	24	20	83
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### **Achievement from April'22 to March'23**

- ❖ 80 Truckers were given awareness on HIV and their data was captured through SNA meetings.
- ❖ 44320 Truckers were met in 2640 camps and conducted IPC sessions and mobilized them for services.
- ❖ 4680 Truckers were screened in 145 CBS camps conducted by our staff.
- ❖ Health services were provided to 10317 Truckers in 192 health camps conducted by Qualified Doctors.
- ❖ Conducted 24 Advocacy Meetings and sought support from 360 secondary stake holders.
- ❖ Conducted 36 demand generation activities and created awareness 876 HRGs and generated demand for services.
- ❖ 20 Mid Media campaigns were conducted in halting points and created awareness on HIV/ AIDS and its impact on the society. The activity helped to reach general population up to 850 stakeholders directly
- ❖ 4 congregation meetings with health providers, police, transport officers and public representatives were conducted to make them aware of the bad impact of HIV on Truckers as well as general population. It helped to sought their support for extending services to truckers smoothly.
- ❖ 565 spouses/ partners treatment was conducted during 38 camps and identified - HIV +ves.

The entire project activities were successfully implemented by Programme Manager with the support of 4 Health Educators, ANM, Monitoring and evaluation assistant, 10 Peer Educators and under the guidance of Project Director.

### **03.Homeo Medical Services:**

This program was started during 1985 with a motto to Serve Rural people by extending free medical services. Homeo Services were continued during the past 36 years. This year also the clinic extended free medical services rendered by Dr. P.S.Prabhakara Rao, DHMS, with the support of The World Teacher Trust, Visakhapatnam which was founded by Kulapathi Ekkirala Krishnamacharya and receiving global reputation under the dynamic leadership of its international chairman Master K. Parvathi Kumar. The Master Homeo Vydyalayam runs once in a week and extends medical services to patients by medical doctor, but first Aid services are available on all days. During the year 215 Families were provided with treatment for chronic diseases by Dr.P.S.Prabhakara Rao and first aid services were extended to 450 patients for animal bites, wounds and acute diseases.

### **04. Health related Activities**

We have conducted 7 Eye Screening Camps with the support of Great Eastern Medical School & Hospital(GEMS)- Ragolu. During these camps 128 Patients were screened and 67 were selected for Eye Surgical Treatment. These patients were supported by the GEMS Hospital for surgery and treatment. They were provided with transport, boarding facilities also by the medical Hospital. We have conducted 4

General Health Camps with the support of GEMS Hospital. 556 patients were examined in the camps by Qualified Doctors and provided treatment services. 105 Patients were referred to GEMS Hospital where they were provided with necessary treatment and follow-up services.

#### **05. Education & Research Activities:**

Andhra University, Waltair; Dr.BRAMbedkar University, Srikakulam, Centurion university, Parlakimundi and Geetham university- vishakapatnam recognized the services extended by YCB to the rural and urban communities and shortlisted our NGO as partner. These institutions deputing PG students doing Social Work, Rural development and Agriculture faculty for conducting Block field work and Concurrent Field work to our Projects. During the year 5 Social work Students deputed by the Department of Social Work, Andhra University, Waltair who were completed Block Field work for 25 days successfully. So far 105 students completed their fieldwork/Practical work in our organization and pursued Jobs in Government departments and private agencies. Most of the MSW students who completed their filed work under the guidance of Project Director-YCB, got placement in DCPU,APSACS,NRHM and DWMA programs implemented by Government Departments. Graduates of Agriculture deputed from Centurion University, Parlakemunssdi who did practical work in our organization were also got placements in both Government and Private sectors. Mrs. Gopamma Daka, Asst. Professor, Department of Environment sciences, Gitam University, Visakhapatnam selected our NGO as partner to conduct research work to observe findings on use of Bio-fertilizer promoted by research fellows of their university. The fertilizer applied in the fields of 4 identified farmers in Bejjipuram village. The research programme will be in progress. During the year 20 students were deputed by Govt. Women's College Srikakulam and 12 students deputed by Govt. Arts college for men for Internship Programme launched by Higher Education Department. All these 32 students successfully completed Internship under Balavikas project, ChildLine and Target Intervention project for 120 days,

#### **06. CHILDLINE-1098 Project Services:**

**Introduction:** CHILDLINE is a national 24 hour emergency phone service and outreach service for children in need of care and protection. Any child or adult can call to 1098, toll free number to report of an issue relating to child in distress. It is a project supported by CHILDLINE INDIA FOUNDATION; MUMBAI under Mission Vatsalya Scheme( Child Protection Services and Child Welfare) of Ministry of Women and Child Development, Government of India which is extending Technical and financial Support to the project. In Srikakulam Distract, **YCB is the Collaborative NGO and running Toll Free Services in Srikakulam district Hqrs** and availing the field level support from Sub- Centers in Peddapeta, Pathaptanam, Palasa and Itchapuram. CHILDLINE services were started on **1<sup>st</sup> July 2011** and continued its services during 2022-23 also.

**Operational Area:** 12 Revenue Mandals in Srikakulam Division, Jalumuru in Palakonda Division and Kotabommali in Tekkali Division of united Srikakulam District, A.P

**Activities undertaken during reporting period:****Analysis of Case Interventions during 1<sup>st</sup> April, 2022 to 31<sup>st</sup> March 2023**

CATOGORY	No. Of Cases	CATOGORY	No. Of Cases
Child Marriages	84	Drop out children	43
Child Labor	118	Abandoned/ Surrendered	0
Begging children	14	Street children & Rag pickers	8
Sexual abuse	3	Restoration	3
Physical abuse	8	Emotional support & Guidance	12
illegal Adoption/Child selling/Neglected	1	Shelter	41
Corporal punishment	13	Eve teasing	04
Missing children /Runaway	10	Education Related Support	24
Love and attraction	1	Linkages with Govt. schemes	02
Others	19	<b>Grand Total</b>	<b>408</b>

270 among 408 are Core Interventions, but 187 children were presented before Child Welfare Committee seeking Care & Protection among them 41 Children were Sheltered in Child Care Institutions, others restored with their parents and families. During our team follow up, it was observed that 43 children were out of Schools and they were mainstreamed in Government schools during 2022-23. They were continuing their education in respective Schools/institutions.

**Review Meetings:** we have conducted 26 weekly/12 monthly review meetings with team members, reviewed the progress of interventions and identified the bottlenecks for preparing plans accordingly. It helped team members to work effectively to address the issues of children.

**School Awareness and Other Awareness Programs:**

444 Sensitization meetings conducted, reached around 56363 stakeholders and created awareness on CHILDLINE services, Child Rights and Child related Acts among Students, Anganwadi workers, SHGs Women, NREGA workers, front line Officers, Teachers, PCO owners, Auto Drivers, ANMs, Railway Police and Govt. officers. As a result of it 25 children at risk and need of care and protection were provided with shelter or restoration with their families.

**Open House Meetings:** Open house is a platform for children to intra-face with officers and their parents to discuss on their issues. We have conducted 12 Open House meetings in 12 Villages spread in 6 mandals and 1 Urban area to address the identified social issues like School dropouts, Child marriages, Child Abuse and Drug Addiction etc. We have involved Allied systems in these meetings and created proper awareness among village level key persons and front line workers who are responsible to implement various schemes/Acts in villages. So we brought good impact among communities on these issues. These Open House meetings helped our CHILDLINE Collab team to receive 37 interventions from remote villages of the project area.

**Special Events Conducted :**

1. On 30/07/2022- World Day against Trafficking in persons was conducted in ZPH D.Matyalesam Etcherla Mandalam. Messages were given by guests on

2. On 07-10-2022 International Girl Child Day was conducted in AP Model School Ponduru, Prizes were distributed to Winners; Messages were given by guests on the importance of Girls Education.
3. On 02.10.2022 Gandhi Jayanthi Celebrations were conducted in Srikakulam where guests were delivered the importance of Gandhian Principles to be followed by Children and youth.
4. On 10.09.2022 we conducted world Suicide prevention day in our office and orientation was given to our project staff by Mr.P.Nageswara Rao Psychology Expert
5. During 14<sup>th</sup> to 20<sup>th</sup> November, 2022 Childline Se Doste week long celebrations were conducted in different Mandals. Posters were released by Sri SriKesh B. Lathkar IAS District Collector in the presence of Mrs.G.R.Radhika IPS Superintendent of Police Srikakulam and Other Dignitaries on 14<sup>th</sup> November. A series of Activities were conducted in different places and created awareness on Childline services and made them children friendly. Around 20000 populations were actively participated in the week long celebrations.

#### **Mass Awareness Programs/Night Outreach :**

8 Mass awareness programs and were conducted during national festivals; religious festivals; and weekly sandhis to reach unreached populations in remote areas. Around 53000 persons were contacted and given orientation on child related issues and Child Rights in these programs. They got information regarding child related Acts and they assured for their support to childline. Night Outreach programs were conducted in Vatsavala Jathara in Gara Mandal and RTC complex, Srikakulam created awareness on Child Related issues such as Begging, Child Labour, Child Abuse and Child Missing among General Population and Pilgrims. Rescued 14 Child Beggars and restored them with their parents after giving counseling.

#### **07. NABARD Supported Programs**

##### **Farmers Producer Organizations:-**

##### **Gogu kiranaluru farmer producers company Ltd:**

NABARD- APRO has extended support for promotion of Farmers Producer organization in farm sector to promote jute craft products and agriculture commodities. The FPO was registered under company Act 2013 during October 2016 named after Gogukiranaluru Producer Company LTD. 1150 members contributed their shares up to Rs. 11.50 Lakhs. The business operations were continued with a capital investment of Rs. 49.00 Lakhs which was borrowed from NABKISIAN, a non banking finance company of NABARD. As part of FPO programs, Rural Mart was Opened and run in Bejjipuram Junction beside national highway with the support of NABARD-APRO and facilitated marketing support to jute products, craft products and garments etc., manufacturing by FPO members, beneficiaries of LEDP and MEDP. Marketing linkages were held with Business organizations, Government departments and Educational institutions. 2 Production Centers in Jute Crafts were established to provide regular production work to FPO members. Sales of seeds and fertilizers were done during the year after getting required licenses from department of agriculture. Mobile Rural Mart was sanctioned by NABARD APRO and purchased

Bolero van. It was facilitated to farmers to transport their agriculture produce to market. During the year FPO procured 239 Metric tons of Maize from members and sold to M/S Vizayanagara Bio.Tech pvt.Ltd, Kotha kopperla. The Civil Supplies Corporation sanctioned 13 Paddy Procurement Centers (Cluster RBKs) covering 42 RBKs during 2022 Kharif season to facilitate farmers sell their paddy produce to minimum support price. The paddy procurement centers in 42 RBKs were successfully run by FPO and procured paddy from farmers enrolled in e-crop. 9 Maize Procurement centers was sanctioned by APMARKFED in Laveru and Etcherla Mandals during 2020 RABI season which was successfully run. Rs 91.88 Lakhs turnover was held and gained a profit of Rs Lakhs. It Secured "A" Grade according to NAB PORTAL Assessment. It has developed business tie up with Farmor Agro Solutions, Hyderabad, a start up Company and procuring Tarpalins and Electric Sprayers to facilitate farmers in the area.

**Gramasiri Farmer Producer Company Limited:**

Further the Second FPO was sanctioned for Maize Crop which was registered under company Act 2013 during July 2019 named after Gramasiri Farmer producer Company Ltd. It is functioning well with a membership of 566 Maize farmers and generated RS 5.40 Lakhs paid up share capital. Gramasiri FPO started seeds and fertilizer business after receiving required Licenses from Department of Agriculture. Further the procurement of maize from its members started, 100 metric tons of maize procured and supplied to M/S Vizayanagara Bio.tech pvt ltd, 12 paddy procurement Centers (Cluster RBKs) were sanctioned to FPO by the Civil Supplies Corporation which were setup in RBKs and procured paddy from farmers enrolled in e-crop during 2022 kharif season. NABKISAN finance Ltd, A Subsidiary of NABARD sanctioned and released Rs 15.00 Lakhs working capital loan. The FPO turnover is crossed RS 62.30 Lakhs and gained net profit of Rs. 0.97 lakhs during the year. The company was stood in 'A' Grade as per NABPORTAL Rating. The FPO received Rs.5.00 Lakhs grant from NABARD APRO under business development assistance scheme.

**Samridhi sagara mitra Producer Company Limited:**

The Third FPO was sanctioned by NABARD authorities for Fishery activity. It was registered under company act 2013 during may 2020 named after Samridhi Sagara Mitra Producer company Ltd. 420 Members enrolled in villages - D.Matyalesam, Badivanipeta, Budagatlapalem in Etcherla Mandal and generated paid up share capital raised up to Rs. 3.67 Lakhs. The business turnover is Rs. 17.38 Lakhs and net profit is Rs.0.17 Lakhs. The company stood in 'A' grade. The Company started Input business to facilitate shareholders inputs such as nets, ice boxes, gelalu, motor spare parts etc. with reasonable prices at their vicinity. A Franchisee shop opened in D. Matyalesam village.s

**JLG Promotion Program:** NABARD APRO sanctioned a program for Promotion of 300 Joint Liability Groups to link to Bank credit to facilitate Rural women and men from Weaker sections to start small businesses or enterprises with bank credit. District Cooperative central Bank agreed to provide credit linkage to 200 JLGs for covering 1000 persons. Though APGVB agreed to provide credit linkage to 100 JLGs for 500 persons, it could only support 4 JLGs due to certain reasons. Hence we again approached to DCCB, Srikakulam to fill the gap of 94 JLGs. DCCB also agreed to provide linkage to another 100 JLGs. Up to march 2023, 247 JLGs were provided 1<sup>st</sup>

linkage with bank credit up to Rs. 196.95 Lakhs and 23 JLGs were provided 2nd linkage with bank credit up to Rs. 46.00 Lakhs and 1 JLG was provided 3<sup>rd</sup> Linkage with bank credit up to Rs. 2.50 Lakhs.

**MEDP:**

We have conducted 14 days training to 30 women SHG members in ponduru, Medara street on Bamboo crafts under MEDP scheme supported by NABARD -APRO during 26<sup>th</sup> November to 9<sup>th</sup> December 2022. Mr. Varaprasad kumar Kuppili , DDM NABARD participated in the Valedictory function and interacted with beneficiaries, awarded certificates to them. During the training programme trainees learned skills and developed 25 varieties of articles like pen stand, flower vase, lamp shade, ornament box, cell phone stand, birds, boat etc. They were provided bank linkage with DCCB - Ponduru and SBI - Ponduru.

We have conducted 14 days Training program to 30 SHG Members in Ravivalasa Village of Laveru Mandal on Mushroom cultivation. The women were given training on preparation of 3 varieties of mushroom - 1. Milky 2. Oyster 3. Paddy Straw mushroom.

As part of the program apart from basic skills. They were given Entrepreneur skills marketing skills, financial literacy, Food safety and quality control, sanitation and Hygiene aspects the trainees were provided ex poser visit to KVK Amadalavalasa and Agriculture college - Naira to understand the best practices followed by faculty there. They were linked to bank credit to DCCB Ranasthalam.

**CAT Program:**

25 Fisherman were identified under CAT program. Among them 15 Fisherman were Inland fisherman and 10 were marine fishermen. They were sent to exposure visit to Central Institute of Freshwater Aquaculture (CIFA), ICAR Bhubaneswar for 3 days during 10<sup>th</sup> November to 12<sup>th</sup> November 2022. They visited CIFA for 3 days under the leadership of Mr.S.Varamteja, CEO, Samridhi Sagara Mithra FPO. The expert faculty Dr.G.Srinivasulu, Dr.V.Bhashkara Rao and Padmasree Bata Krushna Sahoo explained various Scientific methods and technologies to fisherman during these 3 days. Fishermen observed Technical equipment and devices in CIFA. Major learnings of the farmers are 1. Portable FRP CARP Hatchery technology 2. Ornamental Fish culture 3. Water level quality maintenance method 4. Water filtration techniques 4. Virus infections and its control in Aqua culture 5. Use of water sanitizers and application of lime for control of parasites. It is so useful to fishermen who are intern applying these techniques in in farms and getting huge incomes

**Participation in Exhibitions/ Melas:**

The artisans from Gogukiranaluru FPO participated in several exhibitions conducted by NABARD and Government Departments. They have participated in Independence day celebrations held in Srikakulam on 15<sup>th</sup> August, 2022. They participated Sikkolu Dwacra Bazaar organized by DRDA-IKP with the support of NABARD-APRO during 3<sup>rd</sup> Jan to 10<sup>th</sup> Janaury,2023. they have participated in District Level Exhibitions organized by NABARD in Ongolu during 30<sup>th</sup> Maay to 5<sup>th</sup> June,2022. they have participated in Handloom Exhibition organized by NABARD at Nelluru during 7<sup>th</sup> to 13<sup>th</sup> August,2022. They were given stalls in Railway Stations - Vizianagaram and Cheepurupalli under one India one Craft Program launched by Govt. Of India during 27<sup>th</sup> June,2022 to 11<sup>th</sup> July,2022. They display Jute Diversified products in these stalls and sold to customers. These exhibitions helped to sell the jute products and



Handlooms products produced by Rural Artisans and SHG Members. Further it helped to provide wide publicity to these products.

Central vigilance commission awareness week was observed during 31<sup>st</sup> October to 6<sup>th</sup> November. During the week long awareness programmes around 2000 farmers in 3 FPOs taken oath “not to take bribe and not to offer bribe.” Awareness was created among farmers and rural people on the bad impact of corruption.

#### **08. Andhra Pradesh Integrated Irrigation and Agriculture Transformation Project (APIIATP) Supported by Department of Water resources, GOAP:**

We have been shortlisted by the Department of Water resources during February, 2019 for implementation of the project as support organization in Srikakulam District. Further we have undertaken Agreement with District Project Director, Srikakulam for the period from 14<sup>th</sup> March 2019 to 13<sup>th</sup> July 2020 for 16 months in first phase which was successfully completed. Further the agreement was continued for the second phase period from 14<sup>th</sup> July 2020 to 13<sup>th</sup> July 2021 which was also successfully completed. Further agreement was undertaken for the period from 14<sup>th</sup> July 2021 to 13<sup>th</sup> March 2023 for 20 Months. We have implemented the interventions as per the action plan approved by the state project Director, APIIATP, Amaravathi. The following are the interventions and achievements.

#### **Project Coverage:**

<b>Project coverage Mandals:</b>	<b>07 Mandals(Amadalavalsa, Gara, Laveru, Echarala, Veeragattam, Jalumuru, and G.Sigadam)</b>
<b>No. of Tanks:</b>	<b>30 Tanks</b>
<b>No. of WUAS:</b>	<b>14WUA'S</b>
<b>No of Villages:</b>	<b>20 Villages</b>
<b>No. of Farmers to be covered:</b>	<b>Male:578 Female:489</b>

<b>S.N o.</b>	<b>Name of the Line Department</b>	<b>Particulars of Training</b>	<b>No.of Training's</b>	<b>No.of Ayacuda rs Benefitted</b>
1	Ground Water	Awareness Training on Participated Ground Water Management	07	280
02	Department of Fisheries	Captive Seed Nurseries and Production of Fish Fingerlings to Fishermen Cooperative Society	01	60

		Sustainable Species for Culture and Introduction of Fresh Water Prawn in Community Tanks	01	60
		Captive Fish Seed Nurseries and Production of Fish Fingerlings to Field Staff	01	50
03	Water Resource Department	Awareness Generation at Tank/WUA level under APIIATP	15	600
		Tank Development Plan at Tank/WUA's level under APIIATP	04	120
		Gender Action Plan at Tank/WUA level under APIIATP	01	50
4	Agriculture Department	Exposure Visit to LAM-Guntur	01	30
		<b>Total</b>	<b>31</b>	<b>1250</b>

**Interventions :**

Conducted Capacity Building Training programs to Ayacutdars in collaboration with line departments and given orientation on project interventions and benefits as follows:

**Farmer Producers Organizations:**

1. Krushivala Mithra Agriculture and Allied Producers Mutually Aided Cooperative society ltd. was formed and registered for 300 Ayacutdars in Amadalavalasa Mandal  
It Covered 300 farmers in 5 tank level Villages in Amadalavalasa Mandalam. Management committee was formed and trained on their Roles and responsibilities. Registration process is completed
2. Karshaka Mithra Farmers Producers Mutually Aided cooperative society Ltd, was formed and Registered for 300 Ayacutdars in Laveru Mandal.  
It Covered 300 farmers in 5 tank level Villages in Laveru mandalam. Management committee was formed and trained on their Roles and responsibilities. Registration process was completed.

**Civil work progress**

S.No	TAC No	Name of Work	Agreement.V alue in Rs.Lakhs
1	TAC 1&2	Rehabilitation of Kotha Tank Cascade 05 in Kuppili Village in Etcherla Mandal in Srikakulam District under APIIATP	64.00
2	TAC 1&2	Rehabilitation of Ponakala Tank of Amadalavlasa Village in Amadalavlasa Mandal in Srikakulam District under APIIATP	61.00
3	TAC 1&2	Rehabilitation of Sagaram Tank of Ramachandrapuram Village in Amadalavlasa Mandal in Srikakulam District under APIIATP	59.00

4	TAC 1&2	Rehabilitation of Vallasagaram Tank Cascade 04 in Kuppili Village in Etcherla Mandal in Srikakulam District under APIIATP	84.25
5	TAC 3	Rehabilitation of Nalla Cheruvu Ambalavalasa Village in Gara Mandal Srikakulam District under APIIATP	27.7
6	TAC 3	Rehabilitation of Munukotu Ramayya Cheruvu (Independent) in Jalumuru (V) in Jalumuru (M) in Srikakulam (D)	41.04
7	TAC 3	Rehabilitation of Bagamma Tank (Independent) in Bobbilipeta (V) in Amadalavalasa (M) in Srikakulam (D)	43.19
8	TAC 3	Rehabilitation of Gavamma Cheruvu (Independent) in Sairigam (V) in Jalumuru (M) in Srikakulam (D)	31.35

#### 09. Swakrushi Thrift Societies:

We have promoted 5 Swakrushi Thrift Societies in 5 Target Villages with the support of CDF – Warangal 5 which gained profits and fulfilling the consumption needs of Rural women and are under the monitoring of our NGO. In these 5 societies **1235** women members contributed savings up to **Rs. 85.98Lakhs** which is being rotated by them for internal lending to its members both for consumption purpose and income generation. The recovery in societies is more than 90 percent. The turnover of the societies was Rs.1.32 Crores. These societies are renewing its registration in the file of District Cooperative Registrar. Most of them started Mini Dairies, sheep rearing, vending of vegetables, petty trade. The Auditing of accounts of 5 Thrift Societies were successfully completed and filed returns in the file of District cooperative Registrar, Srikakulam.

#### 10. School Readiness & Balavikas Program:-

Youth Club – Bejjipuram (YCB), a civil society has been implementing education related programmes in the district for the last 35 years with the collaboration of Department of School Education. We have successfully implemented Residential Bridge Course Centres, Spl. Schools for Child labour and migrant children and mainstreamed more than 10000 school drop outs, Never enrolled children in Government schools. More than 12500 illiterate adults were literated under Adult Education project implemented with the support of Ministry of Human resource Development, Govt.of India.

Youth Club – Bejjipuram (YCB) initiated School Readiness & Balavikas Project in Laveru and Ranastalam Mandals in 20 Primary Schools and 25 Anganwadi Centers with the permission obtained from the then District Collector Dr.P.L.Narasimham garu IAS during 2017-18 as a pilot program. The program is being supported by INDIA LITERACY PROJECT, a group of intellectuals from US. The aim of the program was to prepare preschool children to admit in 1<sup>st</sup> standard in primary schools and to inculcate culture of consistency in 1<sup>st</sup> and 2<sup>nd</sup> standards by implementing Balabadi Method adopted by SODHANA Trust of Cheepurapalli in Vijayanagaram District. As part of the program we have trained teachers on Balabadi Method and prepare Teaching Learning Materials to use in teaching. To improve interest levels of

children, we have conducted events in primary schools 4 times in a year which gave good results.

Gradually we have extended the program activities to 163 Anganwadi Centers, 160 Primary / UP Schools in 7 target Mandals – Ranastalam; Laveru; Etcherla; Ponduru; G.Sigadam; Gara and Srikakulam Rural with permissions obtained from District Educational officers. Also, we have initiated interventions like Children Libraries and Science Kits in UP Schools during last 5 years.

In between during 2018-19 to 2022-23, we have introduced some interventions in High Schools such as Children Libraries, Science Kits, Career Guidance, Child Right Clubs and Life Skills. During 2018-19 initiated the interventions in 20 High Schools. Gradually extended to 53 High Schools during last 4 years. These interventions helped school children to improve their literacy skills; knowledge in science subjects and choosing better career options.

Last year with the instructions of the then Joint Collector; Srikakulam; District Educational Officer collected feedback from Primary /UP Schools and High Schools. After satisfying with the feedback; The Joint Collector sir issued instructions to the DEO to issue permission to our NGO to extend our programmes in these 7 mandalams.

## **Interventions undertaken during 2022-23**

### **Anganwadi Centers Level:-**

- 1.** Implemented Balabadi Methodology of Teaching Learning Process in 163 Pre - Primary Schools.
- 2.** Conducted training to 163 Anganwadi workers on Balabadi and Pre School Education (CDF) module and supplied teaching learning materials.
- 3.** Conducted Events on in average 4 times in each center and improved the interest levels of both children and their parents.
- 4.** Trained 125 Anganwadi Helpers on Preparation of Nutrition food materials using low cost materials and on maintenance of personal hygiene.
- 5.** Orientation given to Mothers Committees on their Rolls and Responsibilities for strengthening of Anganwadi Centers in academic levels and infrastructure creation.

### **Primary/ UP School Level:-**

1. Introduced Balabadi Methodology in 160 Primary Schools. Teachers were trained on Activity Based Teaching Learning Methods.

2. TLM supplied and extended training support to teachers to prepare TLM relevant to syllabus.
3. Conducted events like Arrow festival; Welcome day; Kite festival; Fancy dress competition; Drawing competition; Paper toys and Mud toys making and celebrating National Festivals.
4. Orientation to Parents Committee chairman or Members on Community participation in school development process.
5. Motivation campaigns organized to encourage parents to bring their children back to schools.
6. Created awareness on hygienic Practices like Hand Wash; Wearing washed Cloths; Wearing Cheppals and nail cutting regularly and Supplied kits comprising hand wash liquid, napkins and nail cutter to schools.
7. Identified 1419 backward children in 80 primary schools (1to 5 classes) and established 80 village level centers to teach these children with the support of teachers and PMCs. 1234 children out of 1419 were improved age-appropriate competencies and rejoined in respective classes.
8. 80 Vidhya Saathis were appointed in 80 VLCs and conducted training to them. Supplied TLM and English work book to these VLCs. Now planning to supply Telugu and Maths work books. Most of these Vics are working in School premises during school working hours.
9. 35 children libraries established in 35 UP schools to facilitate children to access books according to their standards. Followed GROWBY method in these libraries.
10. 20 UP Schools were provided with portable science kits and given orientation to science teachers on demonstration of experiments in chemistry and physics.
11. Conducted Learning Level Assessment at the beginning and ending of Academic year to assess the learning levels of children with the support of teachers.
12. Reading Level Assessment was conducted to assess the reading competencies of children and inculcating reading habit among children.

### **Interventions implemented in High Schools: -**

1. 50 High Schools were supplied with portable science kits and teachers were oriented on demonstration of science experiments with the support of ILP team Bengaluru.
2. 50 High Schools were supplied with children Library Books and teachers were given orientation on use of GROWBY method in these libraries.
3. Reading Level Assessment was conducted to assess the reading competencies of children and encouraged children to reading habit.
4. Introduced career guidance in 50 High Schools; Teachers were given training; Supplied Career Information chart, Career planners both in English and Telugu versions. Conducting HOLLAND test coding to assess their career options.
5. During 2021-22, 11 merit students were supported with Scholarships @ Rs 10,000/- each in order to continue their further studies. During 2022-23, 14 students were supported with merit scholarships @ Rs 10,000 each – selected 2 per each mandal for 7 mandals.
6. Conducted life skills on Menstrual Hygiene and 106 adolescent girls were given TOT training with the support of expert faculty of RIMS / GEMS medical colleges and relevant material was supplied to them. They in turn conducted orientation to 8939 girls in their respective schools.

7. Child Right Clubs formed in 53 High Schools. Alternate leadership among children was emerged to tackle the issues of children – linkup them with 1098 child line services.
8. Conducted Learning Level Assessment at the beginning and ending of Academic year to assess the learning levels of children with the support of teachers.
9. Events during National Festivals conducted – Azadika Amrit Mahotsav celebrated – Rallies conducted on Environment protection – Plantation of fruit bearing saplings. Conducting competitions 4 times in a year during Gandhi Jayanthi; Vivekananda Jayanthi; Children's Day, National Girl Child Day; Women's Day; National Science Day -3290 Medals and Certificates awarded to winners involving parents' committees; Mandal level Officers; Village Level functionaries in their events.
10. Community participation encouraged – Rs 1.51 Lakhs worth of items contributions raised to facilitate schools.

We are planning to continue our activities in 53 High Schools and 140 Primary / UP Schools and request to extend our activities to 10 newly identified High Schools and 100 Primary / UP Schools in these 7 mandals during 2023-24 Academic year. We are very much eager to have the collaboration of school education in order to strengthen Primary/ UP/ High schools.

#### **11. Agriculture Entrepreneurship program(AEP) supported by SFI:**

AEM in 7 project locations Khammam, Guntur, Eluru, Narsipatnam, Paderu Bobbili and Srikakulam have trained 74 Agri entrepreneurs and were taken on exposure visit to successful enterprises in the respective districts. AEMs and AEs have organized 1636 Farmer meetings attended by 30958 farmers in the reporting period on subjects of soil test, pest & disease management and post harvest quality parameters. Total of 252 AE were doing business successfully with transactions of 15 business archetypes worth of 43 crore which includes input shops, agri produce market linkage, farm machinery hiring, nursery and diary as major business.

Financial linkage of 53 loans to incubated AEs an amount of INR 85 lakhs for working capital / market linkage and business set up through NBFCs like Samunnati, Avanti, Rangde and banks Kotak and BOI

Using mobile app from medical experts, Karkinos cancer risk assessment survey - 7489 farmers are given awareness on identification of cancer symptoms, prevention, early detection and cure.

#### **Innovations and field demonstrations**

1. Double row method, organic farming and introduction of desi varieties of paddy
2. Promotion of staking in tomato and ridge gourd
3. Reduction of chemicals and expenditure through INM IPM methods and encouragement of use of micro nutrients and biofertilizers in Maize, tomato, brinjal Chilli and cotton crops
4. Field trial on mobile app Croptune with an Israel based university for reduction in fertilizer use.

#### **12. Tribal Welfare Scheme :**

We have identified 20 Tribal Beneficiaries in Gudem Godugulavalasa Tribal Village in Laveru Mandal and formed them in to 2 Groups. We facilitated them to open savings account in DCCB- Ranastalam Branch. We have linked them with KVIC - Visakhapatnam Regional Office. They have given Training on Bee Keeping for one week period by Technical Faculty of KVIC. Further these beneficiaries were provided with Bee Boxes and Technical implements for Bee Keeping activity. Each group was

provided with Honey extractor and Boiler. Under the scheme each beneficiary got @Rs.50,000/- worth of equipment. They are earning @ Rs.6000 /- per month each with bee keeping and Honey extracting activity.

### 13. Youth Club Development Campaign(YCDC)

Nehru yuva Kendra, Srikakulam shortlisted our NGO to implement the above titled program during 11<sup>th</sup> August,2022 to 16<sup>th</sup> August,2022 in Ranastalam Block. 10 Youth Volunteers from our NGO were given orientation by NYK for implementation of the Program during these dates 10 Volunteers visited villages and created awareness among Rural People on the importance of Bank services and opened new accounts to Rural People in 10 branches of banks in Ranastalam Block.

### 14. Special Events

**Swami Vivekananda Birth Day Celebrations:-** We have observed Swami Vivekananda Jayanthi Celebrations in Srikakulam on 12<sup>th</sup> January, 2023. On the day meeting was organized in Dr.B.R Ambedkar Auditorium which was inaugurated by Sri Dharmana Prasada Rao, Hon'ble Minister for Revenue, Govt. Of AP. As part of the program we have distributed new dresses, educational material, nutrition food material and blankets to 600 Orphans and HIV infected children identified from 14 Mandals. 300 School Children who are the winners of competitions were awarded Medals and Certificates. Cultural programs such as Bharatha Natyam and traditional dances were performed by women staff and Girl students.

**International Women's Day:-** On 8<sup>th</sup> March, 2023 International Women's Day was celebrated in project office Vivekananda Sadan, Bejjipuram. The meeting was inaugurated by Dr.N.Anurada, Addl DM&HO, Srikakulam and Mrs. T.Sudharani Sr.Advocate and Sri. K.Varaprasad Kumar, District Development Manager NABARD Srikakulam. Prior to that they have opened the exhibition of products manufactured by women members of the organization. Cultural programs such as Bharatha Natyam and traditional dances were performed by women staff and Girl students. And felicitated 50 Women officers and Public representatives who rendered their valuable services and support to the society were identified from all walks of life and Felicitated with Stree Sakthi Puraskars. The Girl students who prepared innovative Science Projects were also felicitated with Medals and Certificates. The winners of the competitions were also awarded medals and certificates.

### Way Forward

- ⇒ We have shortlisted by the Kailash Sathyarthi Children's Foundation, New Delhi / USA to partner in their movement called "**Access To Justice Phase Two Programme**" to begin with we have participated in 3 day workshop held in Viswa Yuvak Kendra New Delhi during 16<sup>th</sup> to 18<sup>th</sup> March 2023. We have opted to work in srikakulam or Vizianagaram districts. The goals set for the program was finalized in the meeting. According to KSCF guidelines we have

to work in 3 core areas i.e 1. Child Marriages 2. Child Labor / Trafficking 3. Child Sexual Abuse. The program will be started during 2023-24.

- ⇒ Application submitted to Kapu Corporation, Vijayawadaduring 2019-20 seeking support to conduct 20 training programs on garments manufacturing was pending for sanction at Corporation. We have paid Rs 25000/- demand draft for registration fee along with application. In spite of our repeated requests no action received from Corporation.
- ⇒ Application Submitted to Director, SFURTI, Khadhi and village Industries Commission , Mumbai seeking support for promotion of Natural Fiber cluster for 599 artisans in 27 village spread in 4 Mandals of srikakulam District. The detailed project report was prepared by Technical Agency, National Institute of MSME, Hyderabad which was submitted to Director, SFURTI Mumbai through Director, Divisional Office, Khadi and village industries commission, Visakhapatnam for further course of action and sanction.

## ACKNOWLEDGEMENTS

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Last but not least, We extend our sincere acknowledgements to our Patrons; Partners in progress; Well-wishers, members, Office bearers and also dedicated staff members for extending their valuable services for cherishing the objectives of YCB and expecting the same kind of support in future also.

**Place: Srikakulam**

**Date 30/06/2023**

**K.V.Dharma Rao**  
**Secretary**  
**Youth Club -**  
**Bejjipuram(YCB)**



