

Youth Club of Bejjipuram(YCB)

Vivekananda sadanam,

Bejjipuram village & Post,

Laveru Mandal, Srikakulam District

Andhra Pradesh, India-532 403

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2019-20

Annual Report



AN APPEAL:

YCB appeal - invites the bona-fide global partnership from the donors, funding agencies, charitable institutions from all the corners of globe for fulfilling its un-cherished aims and objectives of people's empowerment.

Our Donors:

- ✓ Andhra Pradesh Aids Control Society(APSACS)- Vijayawada
- ✓ CHILDLINE India Foundation, Mumbai supported by Ministry of women& Child Development, GOI
- ✓ National Bank for Agriculture and Rural Development (NABARD), AP Regional Office, Hyderabad
- ✓ **AP State Skill Development Corporation, Vijayawada**
- ✓ Indian Literacy Project-Chennai/USA
- ✓ Water Resources Department, Command Area Development authority, GOAP
- ✓ Syngenta Foundation India, PUNE
- ✓ Nehru Yuva Kendram, Srikakulam, Ministry of Youth affairs and sports, GOI
- ✓ O/o of the Joint director, Department of Agriculture, GOAP

VISION:- To materialize the Mahatma Gandhi's dream of rural reconstruction by ensuring cent percent participation of people in the development process with enhanced knowledge, skills and right thinking by 2020

MISSION: To impart skills, knowledge and techniques of marginalized people in rural and urban slum areas so as to enable them to improve their capacities to enjoy their rights, choices and opportunities and to control the environment , resources and power by strengthening their institutional base.

GOAL: To facilitate the process of empower women, youth and deprived communities in the society by reducing their vulnerabilities and liberating them from oppression and exploitation through needful interventions by 2030

OUR CORE VALUES:-

- **Accountability, transparency and Social Audit**
- **Gender equality**
- **Respect Secular policies**
- **Respect of Human values and Human rights**
- **Democratic functioning at all levels**
- **Social Justice to vulnerable groups**
- **Child Centered Policies**
- **Adopt corruption free service delivery systems at all levels**

PROGRAMME MANAGEMENT:-

- ❖ The 9-Member Executive committee headed by its President is managing its affairs, but the Project Director of the Organization undertakes the day to day management of the project activities of the Organization with the support of recruited well trained staff. There is 36 articulated staff with the education Background of Graduation and Post Graduation in Social Work, Economics, Management, Rural Development, Agriculture, and Engineering are rendering their Professional and expert services supported by 64 volunteers.
- ❖ Technical Consultants comprised of 1 Legal expert, 1Agriculture professional, 1 civil Engineer, 2 Textile designers, 2 IT Professionals and 1 Medical expert are rendering their expert services on consultancy basis.

Locus Standee:

- ❖ YCB was adjudged for prestigious “National Youth Award for 2012-13” in organization category by Ministry of Youth Affairs and Sports, GOI. The award carries a cash award of Rs.1.00 Lakh, a medal and a merit Certificate which was awarded by the Hon. Minister for Youth Affairs & Sports ,GOI, on 12th January,2014 in Swami Vivekananda Birth Day Celebrations held in Ludhiana , Punjab state.
- ❖ His Excellency the Governor of Andhra Pradesh awarded Merit Certificate and Gold Coated Silver Medal for recognition of outstanding performance in the field organization of blood donation camps and membership enrollment for Indian Red Cross Society for the year 2006-07
- ❖ YCB was adjudged as best voluntary organization by the district administration Srikakulam, during the Years 1994,1995 and 1998
- ❖ YCB was adjudged as best Youth organization at State level in the year 1990–91 by the Directorate of Youth Services, Government of Andhra Pradesh.
- ❖ Nehru Yuva Sanghatan, Department of Youth Affairs and sports, GOI, New adjudged as Best Voluntary Organization in the year 1992-93 and awarded Rs. 20,000/- cash award and a scroll for its outstanding work done in the field of Rural Development.
- ❖ National Defense Academy officer’s team visited and reviewed the efforts done by YCB to mobilize people for optimum utilization of Govt. welfare schemes and awarded a memento in significance of its outstanding work.
- ❖ YCB is a network partner in Several National Level and State level Networks i.e NATSAP, Campaign against Child Labour, AP Alliance for Child Rights, Right to Education Forum and Children’s Movement for climate Justice.
- ❖ The activities undertaken by YCB were published in Kurukshetra Journal and in several daily newspapers and telecasted in media channels like TV9, ETV, NTV, HM TV, Door Dharshan etc.
- ❖ Enrolled Member Organization of India Country Coordinating Mechanism (ICCM), Fighting against HIV, Tuberculosis and Malaria together under Global Fund.
- ❖ YCB received a merit certificate awarded by the Collector & District magistrate during Independence Day Celebrations held on 15th August,2012 at K.R Stadium, Srikakulam
- ❖ Foundation for MSME Clusters adjudged our organization for 2nd Annual Award for responsible BMO and awarded 2nd rank at National level in cluster category during 2016 and again 3rd rank in 2017
- ❖ Received prestigious Polestar Award by Polestar Foundation, Chennai in recognition of exemplary work in community development and participation during 19th POLESTAR Award
- ❖ Led the NGOs in SKLM District extend services to people in Lockdown situation followed by COVID-19 pandemic as per the orders of NITI AYOJ; District Administration.

GOVERNANCE

- ❖ YCB was promoted by an experienced teacher’s community who are committed to give the best citizens to the society.
- ❖ The Governance consists of 9- member Board from among the 82 member General Body.
- ❖ YCB Board drives the organization with a great amount of clarity of Vision and Mission.
- ❖ YCB is driven by its Core Values. Governance is very strong.
- ❖ The 9 - member Board is accountable for the General body. Every year Annual General Body meeting conducted in June/July probably. The General Body empowers the 9 - member Board and this in turn promote office bearers to undertake the day to day functions of the Organization.
- ❖ The Office Bearers are President, Secretary, and Treasurer.

- ❖ No one in the Board has relationship with the other members.
- ❖ Entire Board comprises of committed, non controversial, non political and non sectarian members from the Society.
- ❖ The Organization is also staked with an excellent drive with highly skilled professionals from myriad sectors like health, education, Agriculture, entrepreneur development, women empowerment, child development and rural development.
- ❖ Six member technical advisors act as special invitees on the Board and providing required techno managerial guidance to the Managing Committee.
- ❖ 5-member Grievance Redress committee was constituted to address the gender related offences among staff members and on staff members.

SECTORAL THRUST

RIGHTS	Protection of Child Rights, Health Rights, Tribal Rights and Human Rights
HEALTH AND SANITATION	Community Health and Education, Rural Sanitation, Risk Reduction of High Risk Groups and Fishermen Communities
EDUCATION	Girl Child Education, Education to Migrant Children and Child Labour & Skill Development to Adolescent
ENVIRONMENT	Environment protection & Climate change management
AGRICULTURE	Organic Farming and protection of Bio Diversity, Sustainable NRM based Agriculture
TRAINING & EMPLOYMENT	Imparting Vocational Training and creating opportunities for self employment and employment
Gender equality	Promote gender responsive governance; gender sensitiveness among local body representatives; village level functionaries; policy makers

OUR FOCUS	
GIRL CHILD	Rescue and rehabilitation of adolescent girls and destitute women from trafficking
WOMEN	Enterprise development as a tool to empower them, encourage them to contest in local body and general elections
CHILDREN	Rescue & Rehabilitation of Children at risk and in difficult situations
FAMILY	as a unit

KEY OBJECTIVES

- To work for the cause of literacy.
- To attain the goal of health for all
- To attain uplift of women, children, physically handicapped persons and people of weaker sections.
- To work for Comprehensive rural development.
- To provide safe drinking water, sanitation, shelter, health facilities to rural people.
- To develop social forests for the preservation of nature and protection of environment.
- To work for the development of Handicrafts and Handlooms sector so as to create more employment opportunities to youth, women in rural areas.

Key strategies:

Social Mobilization and organization
 Advocacy & lobbying
 Networking of people's organizations
 Human Resource Development
 promotion of Co-operation and self help
 Increase skills and capacities of people to fight against their vulnerabilities.
 Participatory Approaches
 Optimum utilization of Information Technology

Milestones

- **5 - Swakrushi Thrift & credit societies promoted and registered under MACTS Act, which are self- reliant.**
- **Empowered 6175+ women and youth with proper vocational skills and crafts and promoted them as rural entrepreneurs**
- **Mainstreamed 8650 out of school children, child laborers and migrant children by enhancing their competencies and proper motivation**
- **Provided skills to 10688 farmers in organic farming and sustainable agriculture**
- **Capacitated youth force in 100 villages for the Development of villages after giving proper motivation**
- **Generated awareness on the importance of sanitation and created demand for individual sanitary latrines in 124 villages facilitated for Construction of 11000 sanitary latrines in 124s GPs**
- **Around 12550 IOL/ cataract operations done and 750 Acceptance letters taken from Eye donors.**
- **Care and Support extended to 1112 HIV affected and Infected Children and their parents in 7 revenue Mandals and mainstreamed them with Govt. programs.**
- **2 Community Based Organizations promoted for FSWs & MSMs/TGs communities separately and capacitated the managements of CBOs to manage their affairs independently**
- **Capacity Building was given to 150 tribal farmers on Natural Resource Management such as Land utilization & Water management under re-settlement action plan**
- **Capacitated 2000+ farmers in 11 Water User Associations (WUAs) in 4 Mandals to make better use of irrigation tanks after renovation and promoted livelihoods to farmers depend on cultivation, cattle rearing, and milk growing.**
- **3 Irrigation Tanks renovated & 1 Irrigation Open Well constructed with community partnership and created irrigation facilities to more than 2000 acres of Farm fields.**
- **325 WUAs were capacitated in Joint azmoish, sustainable Agriculture, water Management etc.,**
- **Promoted 2500 village level resource persons and 140 Mandal Resource persons on Gender Responsive Governance**
- **170 Youth were given Free ARMY coaching and prepared them to participate in ARMY Rally**
- **Promoted 3Farmer Producer Organizations with 1489 farmers enrolled as members and generated Rs.14. 89 Lakhs Share Capital**
- **Working in Collaboration with Deptt. Of W & CD to initiate Balabadi methods of teaching in 150 AWCs and Deptt. of Education to introduce activity based education system in 145 Primary and interventions to strengthen teaching methodologies in since; Social Studies etc.,**
- **Child Helpline 1098 is installed with the support of CHILDLINE India Foundation under ICPS of Ministry of W & CD; GOI and extending support to Children at risk since 2011 July.**
- **Initiated Capacity Building to Water Users in Farming sector under AP Integrated Irrigation and Agriculture Program supported by Water Resource Department.**

Executive Summary

Youth Club of Bejjipuram is a Secular, apolitical organization founded by 20 elite, committed and educated youth inspired by the Mahatma Gandhi Philosophy of rural reconstruction through Non – violence and Grama Swarajyam in the year 1980. The aim of the Organization is to fulfill the Human Values by serving the needy, downtrodden and under privileged sections of the society and inculcate the culture of Mutual Cooperation, Self Help, Self respect, Mutual Aid and encourage them to participate in decision making in order to cherish the objective of People’s empowerment.

Initially YCB had focused its emphasis on the basic needs of the village communities in erstwhile Ranasthalam Block in Srikakulam District of United Andhra Pradesh.

YCB always stays close to the hearts of the communities and assessed the needs and potentials in a participatory manner. Channeling the youth force to rural reconstruction, YCB has been extending its sensible support to communities for their socio – economic empowerment during the last 40 Years.

Srikakulam is one of the poverty stricken districts of Andhra Pradesh State from where we observe lot of migration of deprived and disadvantaged communities to neighboring States and Districts in search of livelihood. YCB has chosen Srikakulam consciously to serve the poor in the district. Presently YCB is working with rural people and under privileged people living in rural areas of 16 Revenue Mandals, 1 Municipal Corporation and 3 urban Municipalities in Srikakulam District. Further it was able to extend its services often to Visakhapatnam; Vizianagaram; East Godavari Districts in AP during the past 6 years to some extent to implement need based programs.

YCB's most promising approach is to promote and strengthen the community based organizations with different communities like artisans, high risk groups and rural women. During recent times it has changed its policy to reduce human resources and mostly depend on Information Technology and computerized systems in reporting and accounting according to changing trends.

01. Target Intervention Program for high risk Groups supported by APSACS:

INTRODUCTION: This report basically dealt with the progress of interventions implemented under TI Project supported by AP State Aids Control Society-Vijayawada during **April 2019 to March 2020** aiming at empowering the HRGs in Srikakulam District of coastal Andhra Pradesh. The Project services are being delivered to 1328 active HRGs out of them 686 are Female Sex Workers and 584 are MSMs & 58 are TGs. The target area consist of 66 Hotspots spread over in 9 Revenue Mandals and 4 Urban Municipalities. The target group FSWs consist of street based, brothel based and Home based categories and MSMs consist of Kothi, Double ducker and transgender categories.

During 2019-20 Peer Educators identified 157 New HRGs and 6 new hotspots in Palakonda and Srikakulam Mandals. It gave new strength to the Project with the inclusion of New HRGs. The PEs and ORWs were capacitated in Project components by organizing 6 internal trainings utilizing the own resources of our NGO and support extended by Project Officer- TSU, ICTC / DSRC staff and DPM- DAPCU, Srikakulam.

The Target Intervention project is a core composite offering services to HRGs mainly on 6 components as follows

- ❖ Behavior change Communication
- ❖ STI Management
- ❖ Condom promotion
- ❖ Referrals & linkages
- ❖ Enabling environment
- ❖ Community Mobilization

Goals and Objectives of the Intervention:

Goal: To halt and reverse the epidemic of HIV/AIDS Infection among the 1328 HRGs in 9 targeted Mandalas of Srikakulam district by 2019-20

Objectives:

- ❑ To implement effective Behavior change communication to prevent new infections among all HRGs during 2019-20

- ☑ To increase 100% knowledge levels of 1328 HRGs on prevention and control of STI/HIV infections During 2019-20
- ☑ To improve health seeking behavior among 1328 HRGs implementing effective BCC strategies at field level.
- ☑ To increase consistent and correct use of condoms among 1328 HRGs by increasing their negotiation skills.
- ☑ To create good environment to HRGs with GOs, NGOs, Public representatives and Power structures.
- ☑ To increase utilization of services available with Govt. institutions like ART, ICTC,PPTCT,DMC,DSRC and clinics like CHC/PHC/UHC/AH
- ☑ To empower and strengthen 2 Community Based Organizations and thereby to struggle for the common issues of the HRGs separately for MSMs/TGs and FSWs Communities.
- ☑ To ensure optimum utilization of the referral services available in Govt. Institutions by 1328 Active HRGs.
- ☑ To improve Socio Economic back ground of the 1328 HRGs and thereby stopping trafficking of Women and adolescent Girls in their families.

Behavior Change Communication: B.C.C. is an effective strategy to change the Behavior aspects of HRGs. It involved interpersonal communication method like one to one. It was a very effective communication system through which a number of issues, needs of the Community were identified related to STI / HIV/AIDS among high risk behavior groups especially FSWs, MSMs/TGS. The TI planned to use Peer educator based intervention in B.C.C. and achieved 100% result from the Community adopting variety of strategies. The illiterate HRGs also were created awareness on Safe sex methods through using BCC materials supplied by APSACS and prepared by our team during last few years.

- Conducted 1 to 1 communication sessions up to cent percent.
- On an average each HRG has been contacted by Peer Educator twice in a month with quality messages on 6 communications. In STI Follow up the communications are more in number.
- The HRGs were adopted safe sex measures which contributed to reduce of STI infections less than 1%

Clinical services:

- Continuity of treatment and referring the patients to the Govt. referral centers was done by PEs. Priority has been given to referrals to Govt. referral centers since the STI treatment facilities were available there in RIMS, Srikakulam and Area Hospital, Palakonda. In other places we have referred the HRGs to PHCs and CHCs.
- Achieved Regular Medical Checkups **83.2%**, RPR tests **83%**.
- 97.4% of HRGs were tested in ICTC Centers, one HRG was identified HIV positive
- Pre ART registration was done for 19 HRGs and they were referred to CD4 test. But due to non availability of kits in ART Center, they were tested once in a year only. Among 19+ve HRGs 19 are On ART and those who are On ART continued to medication. They are being followed up by PEs and ORWs regularly . 2 +ve HRGs were tested Viral Load.
- Treated **17** Identified STI cases among high risk groups. Proper follow up services were ensured. Most important is not a single HRG has been identified affected by repeated STI symptom
- **100%** Counseling for STI cases ensured by trained Counselor

Condom Promotion:

- **99.9%** Free condoms distributed through ORWs, peer Educators and Condom outlets in prime areas. There was a gap in supply chain of Free condoms by APSACS in 2 quarters
- 2% Social marketing condoms sold by Peer Educators and the remaining gap filled by Commercial Condoms brought by clients.

- Condoms and lubricants were made available and accessible in all locations to HRGs either by Project or by Commercial outlets.
- Condom gap analysis & Risk Analysis were done on quarterly basis by ORWs with the support of PEs
- The High, Medium and low volumes were estimated base on CGA and RAT.
- 7 Tools were also prepared by ORWs with the support of PEs to understand the changes in the Typology, Risk, dues and over dues location-wise which helped Outreach staff to prepare plans.

Community mobilization:

Community Mobilization is an important strategy in HIV/AIDS prevention, treatment and care. Creating platforms for learning and sharing of experiences were envisaged to build capacities as well as mobilize communities to solve their issues/problems on their own. Empowerment of the vulnerable, infected and affected communities was possible through networking and collection which was increased their negotiation power as well as improve the service uptake under the programs designed for their welfare.

- ② Conducted 10 advocacy meets with Police, Legal Authority and other stake holders such as Auto drivers and Rickshaw pullers.
- ② Power structures were identified and conducted meetings with them to seek their support for mobilizing HRGs to Project Services.
- ② Developed Linkages with Government Organizations & Non-Government Organizations to make optimum utilization of services by HRGs.
- ② Conducted Legal Literacy awareness programs with the support of DLSA and HRGs were made aware of common legal procedures and Acts.
- ② The secretary DLSA collected the issues of Trans Gender and sent report to National Legal services Authority for provision of policy changes accordingly.
- ② Conducted Advocacy meetings with Government Departments- Revenue, Municipal, DRDA, Education, Social Welfare, Medical & Health, Disabled Welfare and Panchayatraj and linked 73 TGs and 83 Single women (FSWs) to Pension under social security scheme. These HRGs hailed from Ponduru,Rajam, Palakonda, Amadalavalasa and Srikakulam locations.
- ② Identified non sexual health needs of HRGs and facilitated them services in Govt. institutions to address the issues of HRGs.
- ② Capacities of 6 community committees were improved for effective monitoring and smooth functioning of the project. Regular meetings of committees were held and reviewed the progress of activities and ensured their active participation in the implementation of activities.

Enabling Environment:

Enabling environment focuses on environment facilitation to access to information, services and commodities by the high risk groups. It is essential to note that these HRGs are considered marginalized section of the society super imposed with stigma and discrimination. Also it is desirable that an effective enabling environment created a reinforcing atmosphere for sustenance of safe practices and behavior reducing their vulnerability.

- ② Strengthened 2 CBOs- SWAGATHI Mahila Sangam promoted for FSWs and Aditya Arunodhaya Welfare Society promoted for MSMs/ TGs in all aspects such as collectivization, internalization, and also to build the ownership concept.
- ② Opened the Drop-in-center in Ponduru which created a platform for HRGs to conduct regular meets and build solidarity among them.
- ② Functioning of self-regularity bodies among FSWs to control trafficking of girl children of HRGs rather they encouraged to continue their education in Govt. schools/ colleges/ KGBVs. A girl child of HRG from PONDURU is doing her B.Tech in IIIT ,BASARA
- ② 2 Events were conducted as part of action plan. On 1st December 2018 we have organized convergence meeting in Ponduru location in which 102 HRGs participated. Doctors, Bank Manager, Mandal Educational Officer, ICTC Counselor, DPM, community Leaders of the village also participated. At the outset the guests

offered their best support to HRGs to link them with Government sponsored schemes, to address stigma related issues and promote self-esteem of HRGs

On 8th March 2019, on the eve of international women's Day we have organized a meeting in our registered office at Bejjipuram to create awareness among HRGs on Human rights, Health rights and ACT s related to protect safety of women in general. The women leaders and officers who are contributing to the welfare of FSWs were felicitated.

CBS Testings For reaching out Unreached population and hidden population:

Community based HIV Tests helped to identify HIV reactive persons in hidden population. It was useful to HRGs residing in distance places to referral centers and unable to attend to referral services regularly. At the same time some of the HRGs due to lack of adequate time and unable to afford to travel cost are not able to access to referral Services. CBS programme facilitated to increase access to HRGs/ General populations in unreached areas for HIV testing and prevention services.

- ☐ **CBS** catered to the needs of a larger community and be a more effective preventive intervention by ensuring the reach of services. It helped to seasonal migrants, TGS and brothel based HRGs to access to testing services. CBS also provided HRGs to access to quality HIV Counseling and testing services
- ☐ With flexible working hours that are convenient to cliental group and are residing in urban, rural and slum areas and unable to reach referral centers due to poor transportation, unable to afford to travel expenses, .
- ☐ 3664 New HRGs/General population tested and identified 4 persons reactive who were further tested in Standalone ICTC centers. Those 4 persons were confirmed of HIV reactive and also linked with ART Centre for ART services. They are on adherence of ART medicine.
- ☐ Trained 3-member team was available to HRGs for conduct of CBS tests during their lean time at their convenient places.

02.Homeo Medical Services:

This program was started during 1985 with a motto to Serve Rural people by extending free medical services. Homeo Services were continued during the past 28 years. This year also the clinic extended its medical services by Dr. P.S.Prabhakara Rao, DHMS, with the support of The World Teacher Trust, Visakhapatnam which was founded by Kulapathi Ekkirala Krishnamatcharya and receiving global reputation under the dynamic leadership of its international chairman Master K. Parvathi Kumar. The Master Homeo Vydyalayam runs every Sunday and extends medical services to patients by medical doctor, but first Aid services are available on all days. During the year 160 Families were provided treatment for chronic diseases by Dr.P.S.Prabhakara Rao and first aid services were extended to more than 850 patients for animal bites, wounds etc..

03. Education & Research Activities:

Andhra University, Waltair and Dr. B R Ambedkar University, Srikakulam recognized the services extended by YCB to the rural and urban communities and deputed 02 PG students doing Social Work faculty for conducting Block field work and Concurrent Field work during the year. So far 92 P.G. students hailing from these Higher Education Institutions exposed to systems developed by our NGO and completed practical in our projects such as Target Intervention, CHIDLINE Services, Rural Sanitation program, Women Empowerment Program and Literacy Program./, successfully. Further the 15 students of Agriculture sciences from Centurian University, Parlakimundi, Odisha state underwent Field work in our projects supported by NABARD for one month period. !% students from NIFT, Hyderabad were completed their practical work in Jute crafts with artisans promoted by our NGO with the support of O/O The development Commissioner, Handicrafts, New Delhi. Most of the MSW students who completed their filed work under the guidance of Project Director-YCB, got placement in ICPS,APSACS,NRHM and DWMA programs implemented by Government Departs and Graduates of Agriculture were also got placements in both Government and Private sectors.

04. CHILDLINE-1098 Project Services under Integrated Child Protection Scheme:

Introduction: CHILDLINE is a national 24 hour emergency phone service and outreach service for children in need of care and protection. Any child or adult can call to 1098, toll free number to report of an issue relating to child in distress. It is a project supported by Ministry of Women and Child Development, Government of India under ICPS through CHILDLINE India Foundation-Mumbai which is extending Technical and financial Support to the project. In Srikakulam Distract, **YCB is the Collaborative NGO and running Toll Free Services in Srikakulam district Hqrs** and availing the field level support from Sub- Centers in Peddapeta, Pathaptanam, Palasa and Itchapuram. CHILDLINE services were started on **1st July 2011** and continued its services during 2019-20 also

Operational Area: 12 Revenue Mandals in Srikakulam Division, Jalumuru in Palakonda Division and Kotabommali in Tekkali Division of Srikakulam District, A.P

Activities undertaken during reporting period:

Analysis of Case Interventions during 1st April, 2019 to 31st March 2020

CATOGORY	No. Of Cases	CATOGORY	No. Of Cases
Child Marriages	111	Drop out children	53
Child Labor	44	Abandoned/ Surrendered	04
child Beggars	16	Street children & Rag pickers	47
Sexual abuse/Physical abuse /Eve teasing	48	Restoration	31
Runaway	12	Emotional support & Guidance	42
illegal Adoption/Child selling/Neglected	21	Shelter	56
Corporal punishment	17	Corporal Punishment	16
Missing children /Runaway	16	Education Related Support	34
Love and attraction	06	Linkages with Govt. schemes	39
Others	25	Grand Total	638

276 Among 638 are Core Interventions. But 156 interventions are present before Child Welfare Committee seeking Care & Protection and they were rehabilitated in Child Care Institutions. 55 children were mainstreamed in Govt. Schools and KGBVs. During our team follow up, it was observed that 298 children mainstreamed during last 3 years were continuing their education in higher respective classes.

Review Meetings: we have conducted 41 weekly/ 12 monthly review meetings with team members to review the progress and identify the bottlenecks for preparing plans accordingly.

School Awareness and Other Awareness Programs:

333 **Sensitizations** meetings conducted for creation of awareness on CHILDLINE services, Child Rights and Child related Acts among Students, Anganwadi workers, SHGs Women, NREGA workers, front line Officers, Teachers, PCO owners, Auto Drivers, ANMs, Railway Police and Govt. officers. As result of it 155 children at risk and need of care and protection were provided with shelter or restoration with their families.

Gross root level Outreach programs:

1342 outreach Programs were conducted with Children and Concerned Adults in which 27363 persons were contacted and were sensitized on the importance of child line and its services in mitigation of child related issues like trafficking, abuses, Child Marriage, Child Labour, Missing etc. In these areas PCOs were connected with Child Helpline 1098. In 14 Mandals, the front line officers at Village and Mandal Levels were sensitized on Child Rights and Child related Acts. By and large Children, Women SHG leaders, MGNREGS workers, Auto drivers, ICDS workers, Health workers, teachers and CRPs, PRI staff, Police personnel, Revenue staff, rural youth, Adolescent Girls, religious people, NGO staff and RTC conductors/ Drivers were the main stake holders benefitted during these camps.

Open House Meetings: We have conducted 11 Open House meetings in Different places to address the identified social issues like School dropouts, Child marriages, Child Labour, Child Abuse etc. we have involved Allied systems to create proper awareness among village level key persons and front line workers who are responsible to implement various schemes in villages. So we brought good impact among communities on these issues. These Open House meetings were helped our CHILDLINE Collab to receive 37 interventions from remote corners of the project area.

World Day against Child Labour:- The day was observed and a meeting was organized which was presided over by Mr.Purushotham, Asst. Labour Commissioner . He explained the legal procedures followed by their department during rescue of child labour.He also explained the Sections in Child labour Prohibition and regulation Act. Sri. P.Jaganmohanarao, Program Officer ,MEPMA requested the women group leaders not to encourage children to work in firms and shops rather they should encourage children to go to schools/colleges. He advised them not to ruin the lives of young children for want of money. They representatives from NGOs and Officers from allied systems participated in the meeting. Prizes were distributed to winners of the competitions. Education Support was given to victims of Child labour and Domestic Labour.

MASS AWARENESS PROGRAMS/SPECIAL PROGRAMS :

9 Special Programs i.e.1. National Day against Child Marriages; 2.World Day against Human Trafficking; 3.National Girl Child Day;4. National Human Rights Day; 5. Independence Day; 6. International Girl Child Day; 7. International Women's Day was observed and the children across 14 mandals were involved in these programs. 11 Mass awareness programs were conducted during national festivals; religious festivals; and weekly sandis to reach unreached populations in remote areas. 13244 persons were contacted and given orientation on child related issues and Child Rights. In these programs they got information regarding child related Acts.

CHILDLINE SE DOSTI CELEBRATIONS – 2019

Child line se Dosti is a weeklong National Campaign aims to make Ordinary citizens Stakeholders in CHILDLINE 1098. The Campaign involves a range of events, activities across the country.In Srikakulam Collab NGO Youth club of Bejjipuram (YCB) observed the guidelines issued by CIF-SRRC Chennai and conducted programs in association with Allied systems. i.e. Women Development & Child Welfare, Integrated Child Protection Scheme (ICPS), Anti Human Trafficking Unit (AHTU), National Child Labour Project (NCLP), District Education Dept, District Disabled Welfare Dept, District Police Unit (ASP, DSP, 1town, 2town), Rajeev Vidya Mission(SSA), Department of medical & Health,Media & Press, APS Road transport Corporation, Dept. of Revenue, Dist. Legal Services Authority(DLSA), Indian Red cross Society, Dept. of Juvenile Welfare.

- ⇒ 14th, November 2019 CHILDLINE Se Doste Posters were released by the Honorable Minister for Roads and Buildings, GOAP Shri D.Krishnadas and District Collector Sri. J. Nivas, IAS in the presence of PD Women & Child Welfare and participated in the rally followed by a meeting. During the Week long programs we have contacted more than 20000 secondary stakeholders such as Government Officers at District and Mandal Level, field level functionaries, Auto Drivers, RTC Staff, Health Staff, MGNREGA workers, ICDS staff, School Teachers, PRIs and Police personnel. These programs were conducted in Different Places across 14 mandals and conducted wide publicity on Child Rights and created Child friendly atmosphere.

Swami Vivekananda Jayanthi Celebrations: YCB-CHILDLINE Project- Conducted 157th Swami Vivekananda Birth day Celebrations on 12th January, 2020 in Govt. Men's College Auditorium, Srikakulam. Sri R.Gunnayya, Joint Collector, Srikakulam inaugurated the celebrations by lighting lamp and garlanding to Swami Statue. Sri K.Ram Mohan naidu, Hon'ble MP and Sri D.Prasada Rao, Hon'ble MLA-Srikakulam participated in the celebrations and awarded certificates and medals to 75 Children who won the competitions and distributed the supports. We have identified 500 vulnerable Children from poorest of the poor families and most of them are orphan and Semi orphan and children affected by HIV/AIDS were extended supports i.e New dresses: Education material: Blankets and Nutrition Supports sponsored by Philanthropic persons. As part of the Swami Vivekananda Birth day Celebrations every year we are providing new dresses and supports to these children raising local contribution from Philanthropic persons/Institutions. Prizes and certificates were awarded to 75 students and winners of various competitions conducted in several Mandals. Children were also spoken on the occasion quoting some instances in the life of Swami. Philanthropic persons were also felicitated with appreciation letters and mementos.

NABARD Supported Programs

FARMER'S CLUBS SUPPORTED BY NABARD:- During last 6 years we have formed 53 Farmer clubs with the support of NABARD, APRO in Ranastalam and Laveru Mandals to enhance knowledge of farmers on organic farming, technology transformation and achieving double digit growth in production by adopting new and innovative methods.

During the last 2 years we have promoted farmers clubs in Sancham, Punnapalem, Derasam, Bonthuvalasa and Rayangiripeta villages. The farmers were given capacity building on Management aspects i.e book keeping, conduct of regular meetings, linkages with bank, crop insurance etc,. Further they were given training by Agriculture experts on Soil testing, supplement of nutrients, Water Conservation methods, and usage of drip irrigation and inter crop methods. Interaction sessions with scientists were arranged to get clarification to their doubts.

Farmers Producer Organization:- NABARD- APRO has extended support for promotion of Farmers Producer organization in farm sector to promote jute craft products and agriculture commodities. The FPO was registered under company Act 2013 during October 2016 named after Gogukiranalu Producer Company LTD. 1000 members contributed their shares up to Rs.

10.00 Lakhs. The business operations were continued with a capital investment of Rs.20.00 Lakhs which was borrowed from NABKISIAN, a non banking finance company of NABARD. As part of FPO programs, Rural Mart was Opened and run in Bejjipuram Junction with the support of NABARD-APRO and facilitated marketing facility to jute products and garments manufacturing by FPO members. Marketing linkages were held with Business organizations, Government departments and Educational institutions. 3 Production Centers in Jute Crafts were established to provide regular production work to FPO members. Sales of seeds and fertilizers were started during the year after getting required licenses from department of agriculture. Rs 53.00 Lakhs turnover was held and gained a profit of Rs 9.45 Lakhs. Nabard awarded Rs. 5.00Lakhs equity Grant as per its norms. The FPO is stood in 'A' Grade.

Further the 2nd FPO was sanctioned on Maize Crop which was registered under company Act 2013 during July 2019 named after Gramasiri Farmer producer CO. Ltd. It is functioning well with a membership of 289 Maize farmers and R.2.64 Lakhs paid up share capital. The FPO turnover is crossed RS.10.00 Lakhs during the year.

The 3rd in its row, an FPO was sanctioned by NABARD authorities for Fishery activity. The Membership drive is under progress in Fishermen villages - D.Matyalesam, Badivanipeta, Budagatlapalem in Etcherla Mandal.

LEDP on Revival of Khadhi :- The scheme was sanctioned by NABARD during 2018-19. We have identified 90 Women SHG Members and among them 80 Persons were given training on Spinning in Bonthuvalasa, Allinagaram and Murapaka Villages. New Modal Charakas procured from Sevagram were used in the Training program.10 SHG members were given training on Weaving Activity. Mr.Sateesh Nagendra, Principal designer from M/s Kora Designs Collective was given technical support for implementation of the program. Marketing linkages were also given by M/s Kora Designs Collective. Bank Linkages are in progress. The trainees were given credit linkages with Andhra Bank, APGVB. Our Ngo extended escort services to 90 trainees to start Production units individually at their homes and getting income @ Rs 3000/- per month on an average.

Andhra Pradesh Integrated Irrigation and Agriculture Transformation Project Supported by Department of Water resources, GOAP

We have been shortlisted by the Department of Water resources during February, 2019 for implementation of the project as support organization in Srikakulam District. Further we have undertaken Agreement with District Project Director, Srikakulam on 14th march,2019. As part of the program we were allotted 17 Water User Associations covering 30 villages in 4 Mandals. 3 technical staff were on board and trained by Water resources Department on their roles and responsibilities and preparation of DPR.

Swakrushi Thrift Societies:

Among 8 Thrift Societies we promoted with the support of CDF – Warangal 5 Societies are functioning well and are under the monitoring of our NGO with gained profits. In these 5 societies **1162** women members contributed savings up to **Rs.47.02 Lakhs** which is being rotated by them for internal lending to its members both for consumption purpose and income generation. The recovery in societies is more than 95 percent. These societies are renewing its registration in the file of District Cooperative Registrar. These societies were linked with Samunnati Financial and intermediary services Ltd-Chennai for credit facility. These 5 Societies borrowed up to Rs.1.35 cores and lent to 250 women members to start mini dairy units. These 5 societies recovered loan installments successfully from its barrowers and repaid the entire loan amount to finance company.

School Readiness Program:-

It is being implemented in Laveru and Ranastalam Mandals with a specific objective to Strengthen Govt. education institutions at gross root level by enriching the teaching skills of pre-school and Primary School teachers with the support of India Literacy project, USA and collaboration of department of Education and Women & Child Welfare since April, 2017. This year we have extended the program to 25 AWCs, 25 Primary Schools and 10 High Schools in 5 Mandals. The 50 Pre-School Teachers and 45 Primary Teachers were given training on Balabadi methodology with the resource support of SODHANA Charitable Trust –Cheepurupalli. We have successfully implemented the methodology in these pre-Schools and Primary Schools. 20 Science Teachers were oriented with the support of on Science experiments and supplied low cost Science kits. 20 Teachers dealing Social Studies subjects were given orientation on Google App. 20 Teachers were given Orientation on Career Guidance and supplied Career Information charts which were displayed in class rooms to facilitate 9th and 10th class students' relevant information on career. The Science experiments, Google app classes and career Counseling was ongoing by the teachers which resulted good results. During last year and this year 7 Children Libraries were opened with the support of ILP –Bangalore. As a result of it many students are habituated to reading of books in both in Telugu and English languages and improved their literacy skills. 20 Child Right Clubs were formed in 20 High Schools and 40 Child leaders were given orientation on Leadership qualities. 40 Adolescent Girls were given training on Menstrual Hygiene and modules were also supplied to conduct trainings to Adolescent girls in their Schools. Project Staff were given training on preparation of teaching learning material by CDF{Karnataka} resource persons in Bhubhaneswar for 3 days. The articulated project staff in turn trained Anganwadi workers on preparation of TLM. Now all these 50 Anganwadi centers were decorated beautifully and implementing in the teaching process.

The enrollment of children in these institutions were increased due to initiation of activity based teaching and creation of Child friendly atmosphere in schools.

These interventions resulted for improvement of interest levels of students in Science subjects as well as in literary. We have successfully coordinated with department of Education and department of Women & Child Welfare for successful implementation of the Program.

We are planning to extend this program to 100 Pre-Primary, 100 Primary and 20 High Schools in these 7 Mandals.

Skill Trainings

25 Women in Banthuvalasa Village of Laveru Mandalam were given training on hand spinning for one month period with the support of Nehru Yuva Kendra, Ministry of Youth Services and Sports, GOI. The beneficiaries were linked to M/s Kora designs –Hyderabad for marketing of yarn produced by them.

200 Women Artisans were given 4 days training by Andhra Pradesh Skill development Corporation on Jute Products Stitching Operator Job Role under PMKVY – RPL Program of National Skill development Corporation. They were awarded Certificates by APSSDC,GOAP.

Seasonal Hostels Supported by Sarva Siksha Abhiyan-Srikakulam

We have opened Seasonal hostels in Jeerupalem and N G R Puram Villages of Ranastalam mandals to provide boarding facilities to 100 children of Fishermen Community. The parents of these 100 children were migrated to various places for employment opportunities. These hostels were run during 20th February, 2019 to 23rd April,2019 as per guidelines issued by the SSA-Srikakulam. After that these Children were mainstreamed in respective schools.

Way Forward

- ⇒ Applications submitted to Kapu Corporation last year seeking support to conduct 20 training programs on garments manufacturing was pending for sanction at Corporation.
- ⇒ Proposal submitted to NEGFIRE –New Delhi, an International organization working for the Promotion of Mother Tongue Based Multi – Lingual Education in Tribal Areas of Vizianagaram District which is under consideration.
- ⇒ Proposal submitted to NABARD for sanction of Financial Assistance to LEDP Scheme on Applique Work to 90 Women in Ponduru and Rajam Mandals.

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Last but not least, we extend our sincere acknowledgements to our Patrons; Partners in progress; Well-wishers, members, Office bearers and dedicated staff members for extending their valuable services for cherishing the objectives of YCB and hoping the same kind of support in future also.

Place: Srikakulam

Date: 30.04.2020

K.V. Dharma Rao
Secretary
Youth Club of Bejjipuram(YCB)